

About Pauleanna Reid

Professional Writer & Motivational Speaker



Pauleanna Reid is a Motivational Speaker, Millennial Mentor, Celebrity/CEO Ghostwriter and critically acclaimed Author of her fiction novel, *Everything I Couldn't Tell My Mother*. Through a whirlwind of inspirational lectures, round table discussions and media appearances she positively influences, challenges and reconnects youth with their passions. Pauleanna uses incredible wit and candor to empower women and girls.

Her proudest accomplishment is New Girl on the Block, a mentorship program for millennial women in transition. The heart of the organization helps tackle Gen Y's biggest challenges and equips every student with innovative solutions to get them ahead in life. From recent graduates to new business owners, from career changes to quarter-life crises, Pauleanna is a leader of the new school and has successfully mentored more than 100 women globally. Every girl in the world already has the tools she needs to succeed. The primary focus is to ignite that inner power and lead a generation of women to maximize their vision and live their fullest lives. With unique teaching methods and a curriculum designed to educate, entertain and inspire, New Girl on the Block effortlessly converts shy girls into career-savvy, confident women.

With only a number two pencil and a dream, Pauleanna has crafted a business in storytelling and professional writing. At age 22, her career began as a journalist, producing news reports inside the pages of notable Canadian media outlets including the National Post, Toronto Star, Toronto Sun and the Vancouver Sun for an audience of several hundred thousand readers across the country. She has experience writing a wide range of subject matter such as business and personal branding, mental health, female empowerment and pop culture. Past interviews

have included Rick Mercer, Sarah McLachlan, Olivia Newton John, Tonya Lee Williams, Dr. Mehmet and Lisa Oz, Jillian Michaels, Brent Butt, Charles Khabouth and many more.

Using the success of her journalism career to fuel another life-long dream, Pauleanna's novel *Everything I Couldn't Tell My Mother* debuted as an Amazon Best Seller after only two weeks on the market in 2014. It is a coming-of-age story for any woman who has ever questioned her sexual maturity or readiness, stayed silent at a time when she should have spoken up or accepted treatment that was less than what she deserved. Pauleanna is currently writing the film adaptation and hopes to fulfill her dreams of seeing her novel on the big screen.

When she's not crafting and editing her script, Pauleanna is ghostwriting and developing content for high-profile CEO and celebrity clients which connects them with their target audiences in a meaningful way. She is the founder of WritersBlok, a specialized team of freelance writers from various backgrounds who have produced content for some of today's most popular websites and major media outlets. Bringing brands to life, her career highlights include penning a speech for the 2016 Forbes Women's Summit and producing bylines and op-eds on high traffic websites and publications such as Fortune Magazine, Forbes.com, Elle.com, Huffington Post, OnMogul.com, Madame Noire and more.

No stranger to the public stage, Pauleanna has been motivating millennial audiences for years, helping them prioritize their lives and execute personal growth and leadership skills. Despite dropping out of college and struggling with mental health, bullying and abuse in her teens, today, Pauleanna uses life experiences to powerfully encourage this generation to face their challenges and conquer them. She envisions a world where all women are given the opportunity, not only to dream bigger dreams, but to create and shape the lives they have always desired.

Not only does Pauleanna illustrate versatility but proves that the secret to her success is in her ability to give more than what she takes from this world.